

Ideas for Action Plan (Primary)

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| Walking | Take part in WOW and / or the Walking Bug walk to school schemes, and promote these to parents and pupils. |
| | Investigate / set up a Walking Bus. |
| | Hold a walk to school week. |
| | Provide a waiting shelter for pedestrians. |
| | Provide storage for buggies. |
| | Set a virtual walking challenge. |
| | Investigate the 'Schools on the move' pedometer challenge for years 5 and 6. |
| | Hold a walk to school protest, where children can make banners to publicise the walk to school message. |
| Cycling | Increase cycle storage. |
| | Introduce / increase the number of children attending cycling proficiency training. |
| | Investigate cycle training for staff. |
| | Publicise the KCC Cycle2Work scheme to staff. |
| | Organise family bike maintenance training. |
| | Devise and put in place a cycle to school policy. |
| | Initiate a cycle to school contract. |
| | Hold a 'cycle focus' day or week, maybe providing a free breakfast for cyclists. |
| Get ideas from the Sustrans "Pedal Pack" | |
| Scooters | Provide scooter storage. |
| | Provide a scooter safety lesson / series of lessons for younger pupils. |
| | Carry out a practical scooter assessment with pupils. |
| | Organise a scooter maintenance session. |
| Public Transport | Ensure public transport information is widely available for parents, staff and visitors. |
| Car Sharing | Identify parents who could share the school run, and put them in contact with each other. |
| | Encourage car sharing through newsletters. |
| | Ensure that staff consider car sharing when going to training events. |

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| Safety of the School Site | Promote 'park and stride' sites where parents can park away from the school site and walk the remainder of the journey, to ease congestion at the school site. |
| | Regular reminders to parents in newsletters about considerate parking and not parking on the school zig-zag markings. |
| | Investigate the option of a School Crossing Patrol. |
| | Improve paths for pedestrians and/or cyclists in the school grounds. |
| Road Safety | Incorporate road safety education into the curriculum. |
| | Hold a road safety focused week. |
| | Liaise with KCC Road Safety team to see what is available in terms of theatre in education and resources. |
| | Have a road safety themed assembly once a term / annually. |
| Curriculum | Incorporate sustainable transport issues into the curriculum e.g. pollution, climate change, health etc. |
| | Provide transition training for year 6 pupils, so they are prepared for the journey to secondary school. |
| Publicity and Continuity | Promote the School Travel Plan to staff and pupils. |
| | Include School Travel Plan items on the agenda for School Council or Eco team meetings. |
| | Establish a travel plan notice board where relevant travel information can be displayed. |
| | Create a School Travel Plan summary that could be sent to parents as a leaflet and/or included on the school's website. |
| | Liaise with neighbouring schools to tackle problems jointly. |
| | Highlight current travel issues in school newsletters. |
| Highways Issues | Liaise with the parish / borough council to raise awareness of highways issues, and then contact Kent Highway Services. |
| | Report parking issues to the local council parking management teams. |

Resources and links to support the above actions can be found by visiting
http://www.clusterweb.org.uk//Policy/schooltravel_useful_resources.cfm