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# **Taking Innovation Forward Kent Year of Innovation Breakfast Seminar**

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# Kent Year of Innovation

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**1. Overview**

**2. Aims**

**3. Achievements**



# What is Innovation?

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*Real innovation is about the generation of ideas that have the potential to transform*



# Innovation in Practice



*"I'll be happy to give you innovative thinking. What are the guidelines?"*



# Nature of Innovation

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“To be innovative is to be beyond the customer imagination” – *IBM Global Study*

- Hungry for change
  - Disruptive by nature
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# Innovation in the UK

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**The Government has set aside over £2.5 billion to support and promote innovation over the next three years, including;**

- **£600 million in the Transport Innovation fund- supporting innovative improvements to transport in local areas.**
- **£164 million for the City Challenge fund for education- delivering innovative approaches to school improvement in challenging urban areas**
- **£27 million for the Social Enterprise Fund, to support the development of social enterprise to promote health and social care services.**



# Kent Year of Innovation

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*A pioneering initiative between KCC and partners*

## **AIMS:**

- Showcase individual and joint innovations
- Maximise involvement in all innovative work while promoting and encouraging this ethos across Kent
- Increase funding and partnership opportunities
- Act as a catalyst for change and future development
- Raise the profile of Kent as a place of innovation and creativity



# Kent Year of Innovation

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Supported a wide variety of events, projects & activities through a range of partners across all sectors including:

- Business Link Kent
- Chambers of Commerce
- Enterprise Hubs
- Local Authorities
- Universities and Colleges



# Kent Year of Innovation Achievements



- Kent TV
- Kent Catalogue of Innovations
- Several joint projects between partners
- Gateways
- 213 Kent businesses participated in innovation activities\*



\* Source: Business Link Kent





# Kent e-Catalogue of Innovations

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- ❑ Showcases 60 pioneering projects & practices from across the County.
- ❑ Demonstrates how innovations have changed the way organisations do business and engage with customers.
- ❑ Encourages new approaches to reap the best value out of innovation

“Increasingly, service delivery innovations will be difficult to implement without the co-operation and collaboration of partner organisations”

([www.audit-commission.gov.uk](http://www.audit-commission.gov.uk))





# Taking Innovation Forward: Stories of Change

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Bringing together the lessons that can be learnt through the development of 'Stories of Change' for innovation in Kent

## How can 'Stories of Change' help?

- Provides examples of successful innovation.
- Act as a catalyst for change.

KENT YEAR OF  
**07-08**  
INNOVATION

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