

The background features a stylized illustration of a building on the left, a sign with the text 'Kent Apprenticeships' and 'YOUR WAY' in the center, and the words 'TRAIN LEARN EARN' in a large, bold, black font on the right. The sign is white with a pink underline and a black border. The text 'Kent Apprenticeships' is in pink and black, while 'YOUR WAY' is in black. The words 'TRAIN LEARN EARN' are in a large, bold, black font. There are also decorative elements like a pink vertical bar on the left and a black and pink floral design on the right.

Kent Apprenticeships

YOUR WAY

TRAIN LEARN EARN

Kent Apprenticeships

Pauline Smith – Kent County Council

Lindsay Jardine -KATO Network Manager

Friday 13th November 2009



Where are we in Kent?

- 16 – 18 Apprenticeships starts
 - 2005/06 - 1695
 - 2006/07 - 1984
 - 2007/08 - 1955
- Success rates above national average and highest in the South East Region
- Currently 27 providers delivering Apprenticeships in Kent



Where do we need to be?

- Currently 1 in 20, 16-18 year olds working towards an Apprenticeship – this needs to increase to 1-5 by 2020
- Dispel perceptions and myths and overcome the barriers
- Establish the One-Stop-Shop for a valued high quality service



Kent Apprenticeships

- Towards 2010 Target
- 1000 Apprenticeships by September 2010
- 250 within KCC – 750 public/private sector
- £95 per week for young person
- Apprenticeship contract



Kent Apprenticeships

- Kent County Council (**KCC**)
- Kent Association of Training Organisations (**KATO**)
- National Apprenticeship Service (**NAS**)

Joint Partnership initiative



Strength of the Kent Model

- KATO/NAS/KCC Partnership
 - Maximise funding
 - Defined roles and responsibilities
 - Clear Agendas and partnership working
 - Stopping duplication
 - Kent Strategy
 - Challenging Government



Kent Apprenticeships

YOUR WAY

Outcomes

- **Young people/Parents/Carers/Employers**
 - Information events/Training Workshops
 - Promotional DVD's
 - KATO information brochure
 - Kent Apprenticeships One Stop Shop
 - Apprenticeship Vacancies(AV)



Where do we want to be?

- **Reduce** the number of NEETS
- **Support** Employers and Employees in the current climate
- **Ensure** employers remain productive and competitive
- **Provide** progression routes
- **Encourage** young people into our sector
- **Train** Managers of the Future



Kent Apprenticeships

YOUR WAY

Benefits

Kent Apprenticeships will:

- **Ensure** clear impartial advice
- **Compliment** the Online Prospectus
- **Support** the September Guarantee
- **Inform** Connexions

Kent Apprenticeships

YOUR WAY

Current Online Application Process

Through the Area Prospectus

– Kent Choices for you



– Your Choice in Medway





Why is it changing?

- Inconsistent message
- Not inclusive
- Lack of clarity for young people
- No offers being made online
- Connexions not informed of applicants
- Difficult to monitor
- Not linked to national or local strategy



Kent Apprenticeships

YOUR WAY

New approach

- Agreement between Connexions, LA, NAS and Training Providers
- Systems that link to AV (Apprenticeship vacancies)
- Wraparound system that supports our year 11's and 12's
- Straightforward for young people, parents and carers



kentapprenticeships.com

[08458 247 247](tel:08458247247)



Application Process

- <http://www.kentapprenticeships.com/applicationform/apply.html>
- <http://www.kentapprenticeships.com/applicationform/application.php>

Thank You.

Thank you **Ken Tapps**, for applying and registering your interest with the Kent Apprenticeship team.

We will contact you by the first week of February to discuss your application and investigate options available to you. You will then be personally invited to attend a Kent Apprenticeship Open Day between February and April 2010.

Our team will do everything we can to match an Apprenticeship to your needs and aspirations.

Please ensure that alongside this application you are exploring and considering other opportunities.

We look forward to speaking to you in the New Year.

In the meantime if you would like to speak to a Kent Apprenticeship Advisor please contact us on **08458 247247** or info@Kentapprenticeships.com





Our journey together

- Impact of Online Prospectus changes
- Support and advice to schools and learners
- Supporting curriculum development and progression
- Developing employer relationships
- Schools participation in the progression of Apprenticeship development



KentApprenticeships

YOUR WAY

Questions



**For further information:
Please contact**

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