



Distributing third party information and materials (including charity requests) to Kent schools

Schools are constantly bombarded by publicity or fundraising materials and we, as the Local Authority, have a duty to protect them from this.

Our general policy is not to forward any third party materials to our schools using Local Authority communication channels (like global e-mails or the e-bulletin) and we do not pass on lists of school e-mail addresses to third party organisations.

This policy means schools always know that the content of our communications is important and relevant, and does not stray into supplier or third party publicity.

It also means KCC is not seen to endorse any products, materials or charitable causes without some consideration of their value to CFE staff and schools having taken place.

Approval

We consider all requests for inclusion of information in the e-bulletin or a global e-mail equally. If the information is purely commercial there is no reason why we should promote this, free of charge, for one company over another. This also applies to charity requests.

We only approve information which is of legitimate curriculum benefit to schools and endorsed by the relevant KCC Officer. Otherwise we endanger our relationship with schools by sending them vast quantities of unwanted material.

If we feel the information may have a legitimate curriculum benefit, we will seek the backing of the relevant member of staff and notify the third party of the decision.

Contact

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