



# Kent Children's Trust News

Kent Children's Trust & Local Children's Services Partnership newsletter

August 2008 issue 5

## Introduction

Welcome to the fifth edition of the Kent Children's Trust bulletin timed to coincide with the introduction of Local Children's Services Partnerships (LCSPs) across Kent.



This is a hugely significant moment in the development of our children's trust arrangements. Much of our ambition to improve the wellbeing and life chances for Kent children and young people is invested in these new local arrangements. They will carry forward the strategic commitments made by the Kent Children's Trust and turn them into a reality for local children, young people, parents and carers. The newly appointed LCSP managers are central to making these local partnerships work; this is no small task and all those working in children's services need to give their support.

This isn't just about those who work in LCSPs it involves anyone working with children, young people and families. We all need to find our place in these new arrangements and look for opportunities to be more joined up. We will be monitoring the development of LCSPs and learning from our early experience, so please do share your thoughts and feedback.

We are indebted to our pathfinders in leading the way in LCSP development and encouraged by the recent DCSF consultations, which endorse the approach we are taking in Kent – more information is in the bulletin together with an update on integrated processes. We do want to make this bulletin as useful as possible so please let our new Editor, Matt Redmond, have your suggestions for future features.



Where every child matters

**Joy Ackroyd**

Kent Children's Trust Partnership Manager

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## LCSPs Go Live!

The 23 Local Children's Services Partnerships (LCSPs) are live, coming into effect from the 1st September 2008, their introduction is the culmination of much preparatory work over the last 18 months and represents a key milestone for Kent in the development of highly effective children's trust arrangements.

### Key Purpose of the LCSPs

**The LCSPs will play a central role in improving outcomes for local children, young people and families through integrated commissioning and front line delivery. In doing this they will:**

- Strengthen links across children's services and provide a focus for partnership working leading to real improvements in wellbeing and life chances.
- Draw all those who work in children's services together to build a more cohesive children's workforce able to plan and provide seamless services for local families.
- Provide a local context for the effective use of the new integrated processes, Common Assessment Framework (CAF), Lead Professional, Contactpoint and the Resource Directory.
- LCSPs will work through and with partnerships already operating in the locality for example, Crime and Disorder Reduction Partnerships and Teenage Pregnancy Local Implementation Groups.

### Key Elements of the LCSPs

Improving outcomes across the Every Child Matters (ECM) framework is widely acknowledged to be a long term objective and we are committed to developing the LCSPs over the coming months and years.

The following key elements of LCSPs will be in place from this September:

- **The Local Children and Young People's Plan (LCYPP)** will focus partnership activity on shared priorities to meet the needs of children, young people (CYP) and families in the partnership area.

Much work has already taken place to understand local needs and to engage, CYP, parents and carers and each LCSP will publish their LCYPP during October. For more information contact your Local Children's Services Partnership Manager. A range of multi-agency data, including indicators such as how safe children and young people feel and the percentage of children and young people enjoying their lives has been developed to inform the LCYPPs. This data can help to give a greater understanding of the issues where you work so please take the time to view the data at [http://www.kenttrustweb.org.uk/Children/kct\\_localdata.cfm](http://www.kenttrustweb.org.uk/Children/kct_localdata.cfm)

- **Each LCSP will be led by a partnership board (LCSP Board) including representatives from:**
  - Education (including Early Years Providers, Primary, Secondary, special schools and the post 16 sector)
  - District Councils
  - Children's Social Services
  - Health
  - Youth Offending Service
  - Youth Service
  - Police
  - Voluntary and Community Sector



The Board will be accountable for the delivery of the Local Children and Young People's Plan, and reports to the Kent Children's Trust Board on local issues, developments and successes. A local partnership agreement has been developed to support LCSP Boards this can be viewed at [http://www.kenttrustweb.org.uk/UserFiles/CW/File/Childrens\\_Services/Childrens\\_Trust/lscp-model-partner-agreement0608.pdf](http://www.kenttrustweb.org.uk/UserFiles/CW/File/Childrens_Services/Childrens_Trust/lscp-model-partner-agreement0608.pdf)

• **The LCSP Manager** - 20 out of 23 Partnership Managers have been appointed to manage the development of the LCSPs and recruitment is on-going for the three vacancies. This role will be central to the success of the LCSP. You can check who has been appointed to your area by using the link below, where you can also view the LCSP Manager's job description.

[http://www.kenttrustweb.org.uk/Children/lcsp\\_appointments.cfm](http://www.kenttrustweb.org.uk/Children/lcsp_appointments.cfm)

• **The LCSP Team** - the previous Cluster team has become the LCSP team which will grow as further deployment takes place from within KCC and as partners deploy their staff to the LCSP. Children's Centres will now be managed through the LCSPs and PEP(Primary Excellence Project) Headteachers have also joined the team. The LCSP manager will be looking for every opportunity to strengthen links between all professionals working "on their patch" and with those working in the voluntary and community sector. If you have any questions about LCSP teams please contact the appropriate LCSP Manager.

We would like to take the opportunity to wish each LCSP Manager and their team every success in this latest development in local partnership working.

## Key Contacts:

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## Useful Links:

[Children's Plan](http://www.dcsf.gov.uk/publications/childrensplan/)  
<http://www.dcsf.gov.uk/publications/childrensplan/>

[Every Child Matters](http://www.everychildmatters.gov.uk/)  
<http://www.everychildmatters.gov.uk/>

[Kent Children's Trust](http://www.kenttrustweb.org.uk/Children/childrenstrust.cfm)  
<http://www.kenttrustweb.org.uk/Children/childrenstrust.cfm>

[LCSP Manager Appointments](http://www.kenttrustweb.org.uk/Children/lcsp_appointments.cfm)  
[http://www.kenttrustweb.org.uk/Children/lcsp\\_appointments.cfm](http://www.kenttrustweb.org.uk/Children/lcsp_appointments.cfm)

[Multi Agency Population Indicators framework](http://www.kenttrustweb.org.uk/Children/kct_multiagencyframework.cfm)  
[http://www.kenttrustweb.org.uk/Children/kct\\_multiagencyframework.cfm](http://www.kenttrustweb.org.uk/Children/kct_multiagencyframework.cfm)

[Multi Agency Local Data](http://www.kenttrustweb.org.uk/Children/kct_localdata.cfm)  
[http://www.kenttrustweb.org.uk/Children/kct\\_localdata.cfm](http://www.kenttrustweb.org.uk/Children/kct_localdata.cfm)

[Pathfinders Evaluation](http://www.kenttrustweb.org.uk/Children/lcsp_pathfinders.cfm)  
[http://www.kenttrustweb.org.uk/Children/lcsp\\_pathfinders.cfm](http://www.kenttrustweb.org.uk/Children/lcsp_pathfinders.cfm)



## Thank you to the LCSP Pathfinders

The Kent Children's Trust would like to say a big thank you to the four Local Partnerships who took part in the recent Local Children's Services Partnership (LCSP) Pathfinder programme. Between October 2006 and July 2008 the Pathfinder LCSPs in Tunbridge Wells, Maidstone 2, Shepway Urban and Rural Clusters explored how LCSP arrangements could work, this provided the basis for the development of the LCSPs.

*"The Pathfinder has created opportunities for agencies to come together to plan and influence commissioning decisions."* Quote from professional in the pathfinders.

The Pathfinder evaluation highlighted key learning under the following headings:

- **Establishing the partnership model** – using the experience of the Pathfinders to develop a local design, building on existing successful arrangements.
- **Establishing the Board** – for example ensuring broad membership from an early stage.
- **Governance** – understanding the governance of their constituent organisations and associated partnership groups.
- **Leadership** – building a culture of collective leadership and shared accountability.
- **Engaging Practitioners** – supporting staff to understand fully the purpose and value of children's partnerships in the context of their role.
- **Developing a shared vision** – developing Partnership plans based on shared aims and objectives.
- **Communications** – developing a communications strategy to identify key partners and ensure two-way communication.
- **Working Groups** – developing working groups to deliver local priorities.
- **Commissioning and planning** – taking a strategic approach to integrated commissioning and providing guidance for local partners.
- **Monitoring progress and measuring outcomes** – developing performance measures that illustrate the measurable difference for children, young people and families.
- **Information and Data** – using formal data sharing arrangements.
- **Integrated Team Working** – investing in joint training as a means of developing the partnership.

The Pathfinders identified three specific case studies, which demonstrate the challenges and benefits of partnership working:

- Maidstone 2 - Families First
- Shepway - Partnering Across Sectors and Cultures
- Tunbridge Wells - The Acorn Project

We will continue to learn from these case studies with a particular focus on strategies to measure and demonstrate impact.

The evaluation of this pathfinder work has been very positive and has highlighted excellent local partnership working. We would encourage you to view the details of each case study, and the final Pathfinders evaluation, at [http://www.kenttrustweb.org.uk/Children/lct\\_pathfinders.cfm](http://www.kenttrustweb.org.uk/Children/lct_pathfinders.cfm)

*"We are doing things we couldn't have done on our own."* Quote from professional in the pathfinders.



## 'Positive about our Future' the next 3 years...

This year the Kent Children and Young People's Plan 'Positive about our Future', is being updated to establish the priorities for children and young people in Kent up to 2011. The updated plan sets out eight priorities where better partnership working can significantly improve outcomes for children, young people and their families.

The eight priority areas are:

1. To reduce the impact of poverty (generational and situational) on children's lives by tackling the underlying causes and mitigating the effects.
2. To draw on and improve resilience in children and young people to help them make informed and healthy/safe choices and develop coping strategies. To include a focus on children and young people with emotional and/or mental health problems.
3. To improve parenting by implementing Every Parent Matters and developing more effective multi-agency support and early intervention for families experiencing problems. To include:
  - taking action to increase fathers' involvement in their children's upbringing
  - reducing the incidence and impact of domestic violence and substance misuse on children and families
  - improving the communication & interaction development of younger children.
4. To improve the quality and stability of housing provision for vulnerable children and young people through to early adulthood.
5. Supporting vulnerable children to improve their life chances including improving the achievement and quality of life for young carers by implementing the Kent Young Carers Strategy.
6. To ensure more young people have things to do and safe places to go in their leisure time and improve outcomes for adolescents at risk to themselves and potentially others, through for

example implementation of the Integrated Youth Support Services Strategy.

7. To increase engagement and participation by young people in education, employment and society in order to prevent disaffection and improve security.
8. To ensure children and young people are safe and feel safe in the communities where they live, go to school, play and work – with a focus on taking action to reduce the incidence and impact of bullying in school and the community.

The plan identifies outcomes and actions under each priority area and provides a framework for the development of Local Children and Young People's plans.

The outcomes and activities are based on a Kent-wide needs analysis that builds on the Joint Strategic Needs Assessment undertaken by health colleagues. Relevant outcomes from the Joint Area Review, Local Area Agreement 2, the new National Indicator dataset and the Children's plan - Building brighter futures are also included.

As with the first Kent Children and Young People's Plan, the views of children, young people and their families have been taken into account when developing the priority areas, as have developments within the Kent Children's Trust over the last two years.

The Kent and Local Children and Young People's plans are key in turning our vision for children and young people in Kent into a reality. The revised Kent plan will be available at <http://www.kenttrustweb.org.uk/Children/childrenstrust.cfm> after 11th September 2008.



## Kent Children's Trust establishes a Multi-agency Data Group

The Kent Children's Trust Board has established a formal Multi-agency Data Group to support its planning, monitoring and review processes.

### What is it?

While there are other data groups in Kent supporting the work of projects, this group is different, as it does not focus on one project or programme. Its purpose is to bring together data and analytical specialists to serve the Kent Children's Trust Board, providing it with high quality indicators and information about the population outcomes of all children and young people in Kent.

### What does it do?

It brings together different organisations' indicators about children and young people's outcomes in Kent under an agreed Outcomes Framework. This is a development from having different member organisations reporting on outcome indicators separately. Member organisations will of course still have their own performance measures about their own single-agency work; the Multi-agency Data group is a way to be joined-up at the strategic level about the Trust's multi-agency work.

Specifically, the group will:

- Oversee the development and updates on the Needs Assessment each year.
- Support the performance monitoring of the Kent Children and Young People's Plan.
- Propose and maintain data quality standards and information sharing protocols about indicators across the Kent Children's Trust.
- Improve access to Multi-agency outcome data for LCSPs.

Members of this group have already been working to support the Kent Children's Trust and Local Children's Services Partnerships with high-level population indicators and report cards (see county and local data links on Trustweb: [http://www.kenttrustweb.org.uk/Children/kct\\_multiagencyframework.cfm](http://www.kenttrustweb.org.uk/Children/kct_multiagencyframework.cfm)). The group also contributed to the needs analysis that provides the basis for the priorities identified in the updated Kent Children and Young People's Plan.

### How will it make a difference?

The Multi-agency Data Group will help the Trust and LCSPs:

- Focus on the outcomes – where improvements may be needed and if priority work is having an impact.
- Have access to outcome indicators and report cards for the county and for LCSP geographic areas.
- Interpret indicators and trends, as one multi-agency body, including what the data does (and does not) mean.

### Other questions?

For more information please contact, Eileen Mckibbin, Research & Evaluation Manager, [eileen.mckibbin@kent.gov.uk](mailto:eileen.mckibbin@kent.gov.uk)



## DCSF Consults on Strengthening Children's Trusts

Kent Children's Trust welcomes the DCSF's recent consultations on strengthening children's trust arrangements. The first consultation, 'Statutory Guidance for Children's Trusts on the Duty to Co-operate' sought to clarify and update the guidance on inter-agency co-operation to Improve Wellbeing of Children, and particularly highlighted the central role of schools in local children's trust arrangements. Kent provided a response to this consultation, which ended on the 26th June 2008.

The second consultation 'Strengthening Children's Trusts: Legislative Options', is still live and invites comments on four areas.

- **Extending the duty to co-operate.** The Children Act 2004, Section 10, legislates that 'relevant partners' have a duty to co-operate to improve the wellbeing of children in their area. It is proposed that this duty is extended to all front line providers of education.
- **Requiring all areas to have a Children and Young People's Plan (CYPP) and extending ownership of the plan to all statutory partners.** Currently local authorities are only expected to align the CYPP with their partners, it is proposed to extend the responsibility for the CYPP, ensuring it becomes the shared responsibility of all the statutory partners.
- **Implementing secondary legislation to strengthen the statutory framework for Children and Young People's Plans.** It is proposed that regulations are introduced to provide more consistency in CYPPs. There are seven regulations proposed in the consultation document.
- **Establishing a stronger statutory basis for Children's Trust Boards.** There is currently no requirement for local authorities to create a Children's Trust Board - it is proposed that a stronger statutory basis for Children's Trust Boards is established.

The main aim of the legislative changes is to ensure that schools are at the centre of children's trust arrangements, an approach already taken and encouraged by Kent. Overall it is felt that the suggested legislative options can only serve to improve children's trust arrangements, and would build on the positive work already carried out in Kent.

These recent consultations highlight what an exciting time it is to be working in children's services as children's trust arrangements evolve and receive increasing national support and focus.

This consultation ends on the 25th September 2008 and can be found at <http://www.dcsf.gov.uk/consultations/conDetails.cfm?consultationId=1568>

For more information please contact, Matthew Redmond, Kent Children's Trust Policy Development Officer, [matthew.redmond@kent.gov.uk](mailto:matthew.redmond@kent.gov.uk)



## 'Invisible People'

This July saw the launch of the Young Carers Strategy, the strategy recognises the challenges that young carers face in their everyday lives, and aims to provide them with support so they can achieve their full potential. The strategy has been named 'Invisible People' by the young carers who helped develop it, and acknowledges the hidden nature of caring.

The Kent Children's Trust has highlighted the need for all agencies to work together for young carers in Kent and has made support for this group one of the top eight priorities in the Kent Children and Young People's plan. Priority number 5 states "Supporting vulnerable children to improve their life chances including improving the achievement and quality of life for young carers by implementing the Kent Young Carers Strategy."

The strategy's commitments will be achieved through an implementation plan, which will be delivered through the LCSPs. The Kent Children's Trust and Kent Adult Social Services are confident that this



strategy will provide a good starting point for improving the wellbeing of all young carers in Kent.

Further information on this exciting and important development is available through visiting the young carers pages on the Children's Services website [http://www.kenttrustweb.org.uk/Children/young\\_carers.cfm](http://www.kenttrustweb.org.uk/Children/young_carers.cfm)

For more information please contact Amanda Hornsby, Policy Officer, [amanda.hornsby@kent.gov.uk](mailto:amanda.hornsby@kent.gov.uk), or 01622 694540

## Keeping you informed - Multi-Agency Briefings

More than 1,000 staff across children's services attended one of the Multi-Agency briefings in June 2008 entitled 'Turning the Vision into Reality.'

The presentations were designed to bring staff up-to-date with our developing Children's Trust arrangements and included information on:

- National developments including the National Children's Plan
- The Kent Children and Young People's Plan
- Integrated Working
- Pathfinder Evaluation
- Joint Area Review Inspection.

There was also an opportunity for questions and comments which have helped to shape this newsletter and other communications.

The briefings received a good response from attendees, with a high number of people giving positive feedback on all aspects of the event. An even higher number of respondents said that they would be sharing the information received with their teams, as well as taking positive actions such as contacting other agencies, and looking for new opportunities to engage with young people.

Our thanks go to all those who made the briefings happen. If you missed the briefings you can view the presentations at: [http://www.kenttrustweb.org.uk/Children/kct\\_newsletter.cfm](http://www.kenttrustweb.org.uk/Children/kct_newsletter.cfm)



## Kent Children's Trust Parent Support Strategy

After over a year of development and extensive consultation, Kent Children's Trust Strategy for Supporting Parents "Think Family" is now in place. The strategy is a reflection of Kent's vision for children and young people set out within the Kent Children and Young People's plan and recognises the influence and impact that adults with a parenting role, as well as the wider family and community, have on outcomes for their children.



Two versions have been produced – one targeted at practitioners and organisations that work with families and another for parents. The parent's version includes a charter that has been developed with parents through consultation and is reflected in their own words.

The strategy is built around a Family Support Model that sets out support for families across a range: universal; targeted; specialist and intensive and focuses on building on family strengths – recognising that strong family and wider community relationships build strong social and emotional skills, which in turn build resilience.

Consultation was undertaken via a range of approaches that included doorstep surveys, focus groups, large events and visioning exercises with more than 43 groups of parents. We are very grateful to Family Liaison Officers, Parent Support Advisers, Children's Centre staff, practitioners and colleagues in the many voluntary and community organisations who supported us in gaining access to so many mothers, fathers and carers.

Work continues on developing and establishing "parental voice" in the Local Children's Services Partnerships and at county level for the Kent Children's Trust and we are looking at exploring parental involvement in the commissioning process with one LCSP.

The parent's version of the strategy will be launched in all 23 LCSPs during Parent's Week in October. We are currently developing the action plan to support the delivery of the strategy and talking to LCSPs about local delivery and what that entails.

If you have a group of parents who would like to talk to us or you would like to know more, then please contact the Extended Services team on 01622 694944 or email [marisa.white@kent.gov.uk](mailto:marisa.white@kent.gov.uk) or [joanna.hook@kent.gov.uk](mailto:joanna.hook@kent.gov.uk)



# Common Assessment Framework (CAF) and Lead Professional

CAF and Lead Professional will be implemented through a phased approach from September 2008.

Phase 1 will focus on the following LCSPs from September 2008

- Canterbury City and Country
- Canterbury Coastal
- Maidstone 1
- Maidstone 2
- Shepway 1
- Shepway Rural

Phase 2 will focus on the following LCSPs from November 2008 - January 2009

- Ashford 1
- Ashford Rural
- Deal & Sandwich
- Dover
- Swanley
- Thanet 1
- Thanet 2
- Tunbridge Wells

Phase 3 will focus on the following LCSPs from January to March 2009

- Dartford East
- Dartford West
- Cranbrook & Paddock Wood
- Gravesham
- Malling
- Rural Swale
- Sevenoaks
- Tonbridge
- Urban Swale

The 2-day full programme of training for front-line practitioners is continuing with further opportunities offered in line with the implementation of CAF and Lead Professional. In addition, half-day workshops are being offered to senior and middle managers. These workshops will outline the purpose and benefits of integrated processes and raise awareness of the implications and expectations for managers and their staff.

Details of these training events and information about the implementation for professionals working in each partnership area will be circulated to managers and front-line practitioners and is available on [www.kenttrustweb.org.uk](http://www.kenttrustweb.org.uk)

A draft CAF Operational Procedures Framework has been developed to ensure that vulnerable children and young people have transparent, swift and easy access to advice and support. The Operational Procedures Framework outlines the implementation of CAF and is being used as a basis for discussion with each LCSP.

The Education Psychology Service is developing local networks to support managers and practitioners in the implementation of CAF and Lead Professional. These networks will provide advice and guidance and share good practice. The Educational Psychology Service will provide each LCSP area with information of the local networks and key contacts for all practitioners and key partners.

The Kent Resource Directory supports the implementation of CAF. For details see [www.krd.org.uk](http://www.krd.org.uk)

For further information please contact: Mary Burwell, CAF and Lead Professional Project Co-ordinator  
[mary.burwell@kent.gov.uk](mailto:mary.burwell@kent.gov.uk), Tel: 01622 696681 or visit [http://www.kenttrustweb.org.uk/Children/kct\\_CAF.cfm](http://www.kenttrustweb.org.uk/Children/kct_CAF.cfm)



# Trying to find a service or activity in your LCSP?

KCC has completed the first development phase of two new websites.

- The Kent Resource Directory ([www.krd.org.uk](http://www.krd.org.uk)) aimed at providing information and resources for practitioners, children, young people and their families.
- togogo ([www.togogo.info](http://www.togogo.info)) aimed at promoting positive activities for 13 to 19 year olds.

## The Kent Resource Directory

The Kent Resource Directory is a new online resource for Children's Services and is being developed



as part of Children's Trust arrangements in Kent. It has been designed in partnership with Kent Youth Service as well as contributions from many other partners both locally and nationally. It promotes agencies working together to provide better advice and support for children, young people and their families as well as dedicated information for practitioners.

### The Kent Resource Directory:

- brings together information about services and activities from the huge scope of children's services in Kent
- is a one-stop shop for children, young people, parents, carers, professionals and agencies to find relevant information, advice and support
- incorporates services from a wide range of sources including Kent local authority, district and borough councils, voluntary groups, local and national support groups, many useful related websites and resources
- maps services individually and can be searched by the Every Child Matters outcomes, area/location, a structured system that allows users to search by category and by zones for practitioners, children, young people and families
- has a login facility that allows you and your service to be a partner of the site and to add your own service to the database

- supports a number of projects, requirements and initiatives such as Every Child Matters, Parent Know How, Common Assessment Framework, Lead Professional and Family Information Services.

The directory will be developed further over the next few months concentrating on functionality and features. Also, more useful and easy to find services and activities will be added.

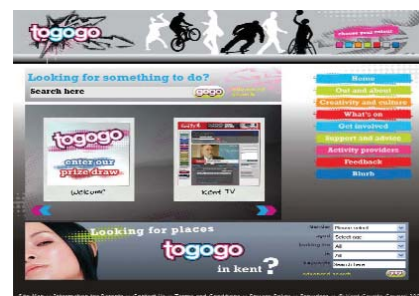
### How can you become involved?

This website is for you so please take time to have a look and help us by providing feedback.

For more information and details about how to add your service or get involved please contact - James Harman, on 01622 696590 [james.harman@kent.gov.uk](mailto:james.harman@kent.gov.uk) or at [www.krd.org.uk](http://www.krd.org.uk)

## Togogo

Togogo is a new website which offers 13-19 years olds a quick and easy way to find out about positive activities and opportunities



that are available to them in their local area. The Kent Youth Service is working with young people to find out what they like and don't like about it. This information will be used to identify and prioritise changes young people would like to see made.

Kent Youth Service hopes that this directory will encourage young people to participate in new and rewarding activities, making more friends and discovering new skills along the way. Visit the site at [www.togogo.info](http://www.togogo.info)



## ContactPoint Implementation in Kent

ContactPoint will be an online directory that will enable practitioners to quickly find out who else is working with the same child or young person. It will contain a basic record for every child and young person aged between 0 - 18 living in England.

ContactPoint is due to be deployed to 19 Early Adopter authorities in October 2008 before being rolled out to other local authorities. Kent County Council will receive deployment in February 2009. This means that Kent will get access to the national dataset and be able to start connecting local data sources and training users. The main roll-out of training will start from April/May 2009.

Prior to deployment organisations that will use ContactPoint must go through an accreditation process to ensure compliance with ContactPoint security policy and practices. The ContactPoint Team will be supporting this process and agreeing with organisations who their users will be, how their data is supplied and how data quality is maintained.

Work is also taking place to develop procedures for shielding ContactPoint records. Shielding is needed when it is not appropriate for a child's address or information to be accessible via ContactPoint. To address this, ContactPoint has the facility to hide or 'shield' data from ContactPoint users. The ContactPoint Project Manager is currently working with the Kent Safeguarding Children Board to develop procedures for shielding in Kent.

For further information contact Nikki Patient, ContactPoint Project Manager tel: 01622 696553 email: [nikki.patient@kent.gov.uk](mailto:nikki.patient@kent.gov.uk)

### And Finally....

You will have noticed that we have a new look for the Kent Children's Trust newsletter, including our Kent Children's Trust Logo. Our aim is to build a common identity for children's trust communications and ensure you are able to access the information you need. We hope you like the new style, which makes use of the logo's colour. This branding will be used for a variety of Trust documents from now on.

The newsletter also takes into account the feedback you gave us on areas such as style and content.

If you have any suggestions for future newsletter items, please contact Matthew Redmond, Kent Children's Trust Policy Development Officer, and Trust Newsletter Editor, [matthew.redmond@kent.gov.uk](mailto:matthew.redmond@kent.gov.uk)

You can also stay in touch with all the latest developments by visiting the Children's Trust web page <http://www.kenttrustweb.org.uk/Children/childrenstrust.cfm>